



eteaket  
leaf tea co

Wholesale



# Our Mission

## Pause, Rebalance & Thrive

Our mission is to empower you to pause and rebalance while sipping on the highest quality ethically sourced teas from all over the world, including our own unique blends, so that you can thrive more every day. Our 3 step 'tea in mind' process

fuses our knowledge of tea with our love for self-care & philosophy by suggesting a series of tea routines. These are based on our suggested lifestyle tips (not scientific claims), so join us & thrive more each day.



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# History

Where it began...

eteaket was started in 2008 when ex-lawyer, our founder Erica Moore, had a moment of clarity and realised she wanted to do something more fulfilling with her life. It was founded on a belief that we were all born to chase our dreams and find our passion. Erica had a passion for the power of proper leaf tea to make the everyday better through allowing

people to connect and create moments. We believe that life is all about recognising and appreciating those brief moments of joy and happiness. In every part of the world, tea has the ability to create a gentle yet vibrant atmosphere that brings people together and inspires them to live their best life seeking health and happiness.



# And now

Our Values & Vision for the Future

Today we retail worldwide through our website and have a thriving wholesale business in the UK and afar. At our base in Edinburgh, Scotland, we also have a Tea Room. Our team and tea tribe continues to grow as we pursue our mission to empower tea drinkers to pause,

rebalance and thrive more every day through the pause for eteaket tea.

We strongly value community and our events and collaborations continue to enrich our ethos and bolster our values for connection, inspiration & enthusiasm for life...



As a family-run business, our customers are also part of that family. From our large clients such as Sky to the small independent cafés we supply all over the UK & worldwide, each of our customers gain our help & support whenever they need it. From selecting the teas for your first menu, to providing tea training & advice - we are always on here for you.

# eteaket Teas

With over 40 carefully selected teas & blends...

eteaket teas come from the highest quality, ethically sourced tea gardens from all over the world. From our Ceremonial Grade Matcha tea from Japan to our range of single estate traditional Chinese teas - our collection is highly considered. We provide not only the best quality, but also an enviable selection alongside the must-haves of any tea menu.

We also create our own unique blends (many with a Scottish twist) which are known to be some of our most popular worldwide. These include blends such as the 'Isle of Harris Gin tea' infusion, our 'Sea Buckthorn' blend of Scottish foraged berries & our 'Tomatin Whisky Barrel Aged Tea'.

Moreover, every season we launch small batch blends, to keep menus fresh for the time of year.

[Click to view the full range.](#)

Ethically Sourced

Highest, Consistent Quality

Unique & Exclusive Blends



## Tea in Mind

Pause, Rebalance & Thrive

'Tea in mind' fuses our knowledge of tea with our love for self-care & philosophy. Largely based around the 5 Chinese elements, 'tea in mind' explores the connection of all things in nature, including the elements, seasons, emotions & potential imbalances to name a few.

Each tea type relates to an element, which can be seen on the eteaket packaging through a series of symbols and icons - this is an area that can be explored & learned about if desired.

All info is based on lifestyle tips & is not based on science.

[Read more about tea in mind](#)





Whole Leaf Tea & Leaf Tea Bags

Food-service or Self-Serve

From Independent to Global

# Food-service

## Tea Menu, Training, Recipes & More...

We have run our award winning tea room in the city centre of Edinburgh for over 13 years, so we have built up an in-depth knowledge on best practices for food-service when it comes to tea.

We will work with you on a bespoke tea range for your menu to best suit your needs and those of your

customers. We can provide tea training and recipe ideas for iced teas, tea lattes, tea cocktails and many more to elevate your tea sales in line with your target customers. But we don't just serve tea, we also have a host of teaware for brewing, serving and storing teas.

[View the full food-service selection.](#)



[View the food-service starter pack.](#)



Over-wrapped, self-serve tea bags are also available. These are wrapped in 100% plastic-free Natureflex® (compostable) film. So no matter where you require them - from a boardroom to a hotel, we can find a bespoke solution for your business.



# Training & Support

We offer every one of our wholesale customers complimentary access to an online Tea Training course - designed to empower your business with the knowledge to impress when serving whole leaf tea. As well as this, we offer advice, recipes & seasonal small batch teas

for a fresh take on your tea menu each season. From cold brews & tea cocktails in the warmer months, to Pumpkin Chai in autumn & warming winter blends, we will always let you know what is on offer. Whenever you need some support or ideas, we are always here to help.

[Click here - tearista tea training course](#)



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PERIODIC TEABLE  
Pause, rebalance & thrive...

100°C 3mins <b>WT</b> TOMATIN WHISKY TEA	100°C 3mins <b>SYMBOL</b> TEA NAME	<b>BLACK</b>	<b>OOLONG</b>	<b>GREEN</b>	<b>WHITE</b>	<b>INFUSION</b> (CAFFEINE FREE)	100°C 5-7mins <b>IoHGT</b> ISLE OF HARRIS GIN TEA
100°C 3mins <b>BB</b> BREAKFAST BLEND	100°C 3mins <b>REC</b> ROYAL EARL GREY	95°C 3mins <b>OOS</b> ORANGE OOLONG SUPREME	80°C 3mins <b>BM</b> BLOOMING MARVELLOUS	80°C 3mins <b>JCH</b> JASMINE CHUN HAO	80°C 3mins <b>GMC</b> GENMAICHA	80°C 3mins <b>WPeo</b> WHITE PEONY	100°C 5-7mins <b>BRR</b> BIG RED ROOIBOS
100°C 3mins <b>BDC</b> BOLLYWOOD DREAMS CHAI	100°C 3mins <b>CA</b> CHOCOLATE ABYSS	95°C 3mins <b>YGO</b> YELLOW GOLD OOLONG	80°C 3mins <b>GD</b> GUNPOWDER DELUXE	80°C 3mins <b>JP</b> JASMINE PEARLS	80°C 3mins <b>DD</b> DRAGONWELL DELIGHT	80°C 3mins <b>WPea</b> WHITE PEACH	100°C 5-7mins <b>CR</b> CHILLI ROOIBOS
100°C 3mins <b>LP</b> LIFE'S A PEACH	100°C 3mins <b>SFD</b> SECOND FLUSH DARJEELING	100°C 3mins <b>KTH</b> KEEP THE HEID	80°C 3mins <b>GYO</b> GYOKURO	100°C 3mins <b>RFB</b> ROSE FLOWER BLOSSOM	80°C 3mins <b>CM</b> CEREMONIAL MATCHA	80°C 3mins <b>SN</b> SILVER NEEDLE	100°C 5-7mins <b>BR</b> BLUEBERRY ROOIBOS
100°C 3mins <b>LS</b> LAPSANG SOUCHONG	100°C 3mins <b>DB</b> DECAF BREAKFAST	100°C 5-7mins <b>SC</b> STRAWBERRY & CREAM	100°C 5-7mins <b>LG</b> LEMON & GINGER	100°C 5-7mins <b>CC</b> CHILLAXIN' CHAMOMILE	100°C 5-7mins <b>CAR</b> CRANBERRY APPLE RIOT	100°C 5-7mins <b>PP</b> PERFECT PEPPERMINT	100°C 5-7mins <b>SB</b> SEA BUCKTHORN

eateaket Concept Store: 111 Rose Street, Edinburgh, EH2 3DT: 0131 225 7179  
eateaket Tea Room: 41 Frederick Street, Edinburgh, EH2 1EP: 0131 226 2982

hello@eteaket.co.uk  
HQ / Wholesale: 0131 226 1292

## POS & Brewing

### Guides, Leaflets & Brewing

We provide a range of POS for your needs. From the Periodic Brewing Guide as shown above (which can be a handy guide for your staff as well as customers) to tea guides & more. You'll have everything you need to create the perfect brew and educate your customers on eateaket tea.

# Retail

## Leaf Tea Cartons

Available in 80g or 40g (depending on the tea type)

## Leaf Tea Bag Cartons

Available in 20 tea bags per carton

## Leaf Tea Pots

Colourful ceramic teapots with tea infuser

## Glass Tea Pots

Watch flowering tea unfurl in this special pot

## Self-fill Tea Bags

Making loose leaf tea versatile

## Perfect Spoon Measure

The perfect amount, every time.

& more!

[View the full retail selection.](#)

[View our retail starter pack.](#)

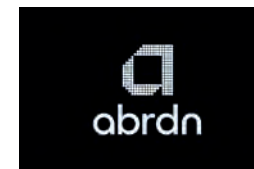






# Some of our Customers

A selection of businesses that we currently work with....







# Certifications & Commitments

## & Cuppas for Causes

Cuppas for Causes is our Charity Initiative, where our aim is to create lasting positive change. Our support focuses on mental well-being, by supporting the mental health charity 'Health in Mind'. We also support environmental causes which has been a focus from the

day we started eteaket. All of our teabags are 100% plastic-free. Our retail packaging is fully recyclable - the inner bag is compostable - and our wholesale bags are also fully recyclable. You can read more about our sustainability practices [here](#).



Let's start on curating the perfect tea menu for your business - [click here to email us](#).

